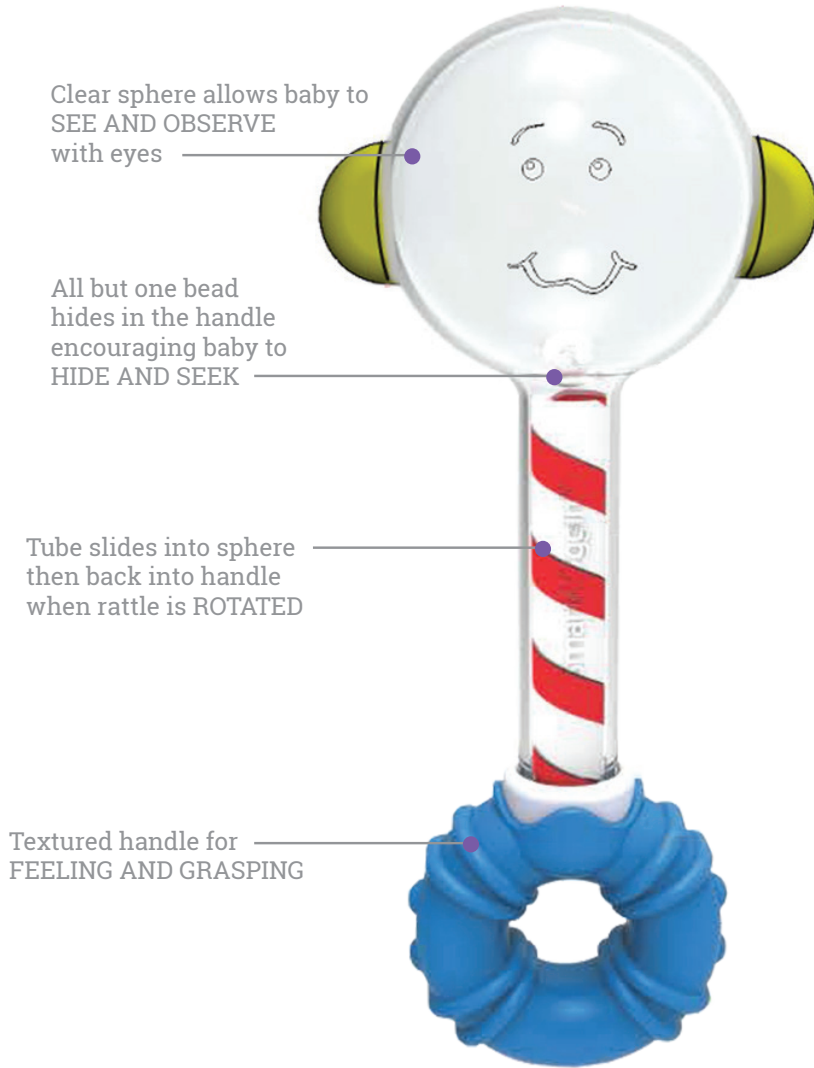


# NogginSeek™

Cognitive Rattle



Ages  
Birth -  
12 Months



Clear sphere allows baby to  
**SEE AND OBSERVE**  
with eyes

All but one bead  
hides in the handle  
encouraging baby to  
**HIDE AND SEEK**

Tube slides into sphere  
then back into handle  
when rattle is **ROTATED**

Textured handle for  
**FEELING AND GRASPING**

## A developmental toy to encourage your baby's milestones

The NogginSeek™ Cognitive Rattle is a Classical Developmental Milestone Maker™ designed by early childhood experts to encourage your baby's awareness of object permanence, along with many other important early milestones. In collaboration with the original designer, SmartNoggin's updated version of this iconic toy offers your baby many opportunities to practice his developing skills through play.

### NogginSeek™ features:

- A clear sphere that encourages shaking
- Beads that spin with the movement of baby's wrist, creating baby's first lesson in physics
- Textured handle for feeling and sized for easy grasping
- Striped tube that slides in and out of handle for visual interest and to encourage forearm wrist rotation
- Beads that hide in the striped tube when the NogginSeek™ rattle is held upright to encourage awareness of object permanence

## Parent guide to baby's milestones included with all products



Get a Good  
Look  
Birth +



What's the  
Sound?  
Birth +



Watching  
Moving Objects  
1 Month +

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## MILESTONES ARE IMPORTANT

What should my baby be doing? This is a question all parents ask. Although babies develop in their own individual and unique ways and at their own rates, there are certain developmental milestones to look for. **Developmental milestones are skills most children achieve by a certain age.** Your baby's developmental milestones for ages birth to 12 months are listed in the parent guide included with each SmartNoggin® Milestone Maker™ toy. SmartNoggin's mission is to help all children achieve their developmental Milestones, beginning at birth.



## Milestones the NogginSeek™ helps to encourage

### Movement Skills (Gross Motor)

Lifts and holds head up when on tummy  
(Birth - 2 mos.)

Pushes up on forearms and reaches for toys while on tummy  
(5 - 6 mos.)

Encourages rolling tummy to back/back to tummy  
(2 - 7 ½ mos.)

Encourages crawling  
(9 - 11 mos.)

### Hand & Finger Skills (Fine Motor)

May try and bat at a toy placed within "bumping" distance of her hands  
(2 - 3 mos.)

Reaches towards people and toys  
(2 ½ - 4 ½ mos.)

Bangs two objects together  
(8 ½ - 12 mos.)

Begins to rotate wrist when playing with toys  
(6 - 8 mos.)

### Thinking Skills (Cognitive)

Looks at colorful objects momentarily  
(Birth - 1 mos.)

Begins to understand her movements cause a reaction – cause/effect  
(2 - 5 mos.)

Finds a partially hidden object – object permanence  
(4 - 6 mos.)

Finds objects when hidden under a covering – object permanence  
(7 - 12 mos.)

### Hearing & Speech Skills (Language)

Pays attention to sounds  
(Birth +)

Searches with eyes to find sounds  
(2 - 3 mos.)

Responds to simple requests  
(7 - 12 mos.)

Looks at same object that her caregiver is looking at and pointing to when the caregiver says "look at the \_\_\_\_\_."  
(8 - 10 mos.)



For more Milestones the NogginSeek™ helps to encourage, see the **Parent Guide to Baby's Milestones** included with each toy.